The reality of applying modern techniques of cost management in the Palestinian industrial companies
(Applied study on the industrial companies in Gaza Strip)

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Abstract

This study aimed to provide a scientific overview of Cost Management as a modern concept for cost accounting, and to show the cost management role and its importance in the provision of appropriate cost information for decision-making. Also the study try to show the extent of applying modern techniques of cost management in industrial companies, and to identify the difficulties that face the application. The study takes the Palestinian industrial companies in Gaza Strip as application field. The study found that the majority of Palestinian industrial companies in Gaza Strip does not apply modern techniques to manage the cost. This depends on several difficulties and obstacles that face companies when they try to apply modern techniques for cost management. The main difficulties are the absence of sufficient experience on modern techniques of cost management in industrial companies; the shortage of expertise who are able to apply modern techniques to manage the cost; the absence of clear conceptual framework for the application of modern methods to reduce the cost as part of maintaining the level of quality, and the difficulty of pinpointing the basic elements of the application of modern techniques for cost management due to the lack of the availability of appropriate databases.