The Effectiveness of Infographic Technology Use in the Development of Cognitive Achievement, Visual Thinking Skills and the Desire to Learn in a Sample of middle School Students from Our Sons Abroad System.

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Abstract

The current research aimed at detecting the impact of the use of Infographic technology in the development of cognitive achievement, visual thinking skills, and the desire to learn. The experiment was applied on a sample of seventh-grade students from our sons’ abroad system in Makkah. It was done using the semi-empirical approach to know the infographic technology effectiveness on the research variables. The paper concluded that, the technology Infographic have an effective impact with statistical significance on all three variables "cognitive achievement, visual thinking, and the desire to learn"